

STRATEGIC PLAN 2014-2018

ADD VALUE

to community development projects through financing, expertise, and advocacy.

INCREASE FINANCING

in our existing lines of business including affordable housing, community facilities, and NMTC investments.

DIVERSIFY

our market sectors, products, and services as we respond to new opportunities.

BUILD ORGANIZATIONAL STRENGTH

and capacity through additional staff, improved technology, marketing strategy, social impact analysis, and by maintaining financial health.

OUR VISION

Opportunity and dignity exist for every person and community in Florida.

OUR MISSION

Our expertise and capital make projects successful and help organizations improve lives and communities.

